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PRESS RELEASE

AIMCanada Mentorship Society and Mastermind Studios have partnered to produce a Documentary Film Series titled Finding A Way Forward – A City in Crisis.

Kamloops is at the crossroads between a safe, enjoyable place to live and a storm of crises stemming from opioid overdoses, homelessness, increased crime, and businesses struggling to survive. Much work has been completed and continues to be done to alleviate the pressure, but compassion fatigue and polarized opinions are flaring like wildfires. This docu-series seeks to create a compassionate and broader understanding of the challenges and possible solutions in 'Finding A Way Forward'.

Providing mentorship to our community will be at the heart of the documentary film making process.

AIMCanada is seeking donations from individuals and organizations within the community. Local funds will ensure that this vital and timely Docu-series is developed as a tool for the people of our city to voice their concerns and find a greater understanding of the crises we currently face. Initial fundraising will carry the project through the development process so that various grants can be applied for to assist with the Production of this series.

In order to get to the production phase, the development will rely on local citizens, Impact Donors, Corporate Donations, and Memorial Donations.

Dawn Koch, from AIMCanada Mentorship Society is asking for those who wish to be involved with their donation of funds or volunteer time to 'please step forward now'. Koch states, "Kamloops has been burdened with forest fires, floods, an epidemic, a drug crisis, homelessness, criminal activity, and a business downturn. Extreme pressure has been put on our policing, healthcare, businesses, and individual citizens are extremely concerned.

Koch feels that a small donation from those who would support this initiative can provide the funds needed to get things started. Donations can be made through the findingawayforward.com webpage.

For further information please contact:

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